

Calpaca BOD Meeting Minutes

Date: November 7, 2022

Time: 7:00pm

The California Alpaca Breeders Association (Calpaca) represents alpaca owners, breeders, and enthusiasts in California and beyond. We promote the well-being of alpacas and education of the public about alpacas, alpaca fiber, and alpaca products. We support each other through shared information and experiences, and host meetings, speakers and shows for the benefit of members and the public.

Welcome and call to Order – Dianna

Meeting called to order at 7:05 pm

Attendees & Officers:

Dianna Jordan-President

Steve Craig-Vice President

Stacey Payne-Secretary

Brandi Mello-Treasurer

Patti Hazard-Director At Large

Guests:

Russ Mello, Larry Macedo, Dale Davis, Karen Kelly, Deb Galway, Laurie Findlay, Sandy Wallace

Guests left call at 7:53 pm

Documents/emails to review at this meeting:

- 11-7-22 Agenda
- 10-24-22 Draft minutes
- Current Treasurer's report –Mello
- Current Membership report-Mello

Item 1 – New Business

Item 4A: Round Table Discussion with former board members regarding ideas for enhancing member benefits, events, education, etc. in 2023

Some suggestions for areas of input were sent out ahead of the meeting, Following are the highlights and take aways from the meeting.

For Discussion:

What ideas have been bounced around in casual conversation with other Calpaca members, have you observed or experienced with other alpaca organizations, or you have had that have caused you to think "what if Calpaca tried this?"

Shows:

- Combine California Classic and Gold Country Gathering and offer as a double show
- Continue to offer Spring and Fall shows
- Fleece shows
 - Offer a double one in standard format followed by one in the IFA format
 - Offer entry discounts for associate members
 - include finished product, spin offs.

Education Opportunities

- Offer a preparing for an alpaca show education event covering topics from registration paperwork to how to show your alpaca in the ring

- Suggestion: volunteer host farm
- Offer classes/sessions on preparing fleece for processing/shows/etc
 - Suggestion: volunteer host farm
- Offer classes on basic alpaca care and handling
 - Suggestion: volunteer host farm
- Offer classes/session on preparing fleece for processing/shows/etc
 - Suggestion: volunteer host farm
- What other affiliates are doing
 - Active education committees
- Socials
 - Education portion followed by food and socializing
 - Hosted by ranches

Ways to build Calpaca member renewals/retention/new members

Membership meetings/communication

- Offer a membership meeting at the Calpaca shows
 - Suggestion: replace the Friday night social with a membership meeting
- Explore different formats and time
- Socials
 - See education section above
- What other affiliates are doing
 - Monthly membership updates
 - Monthly membership meetings

Are there ideas you have had that have caused you to think “what if Calpaca tried this?”

- Perhaps for those willing to do educational event (skirting fleeces- show or mill, felting, photographing your animals, rug making) let Calpaca pick up a little of the fee for those who are members who attend.
- Suri Network runs an online auction.
- AOA also offers those with memberships above a certain level to give a new owner an AOA membership (they send n certificate with the registration

Guests left meeting at 7:53 pm

Item 2: Discussion/Action/Motion—Minutes:

10-24-22 BOD Meeting Minutes approved as written

Guest: Russ Mello—Report on the Gold Country Gathering including current P&L

Some outstanding financial items. It appears the show broke even.

Item 3 Discussion/Action—Treasurer’s Report: Brandi Mello

Recommendation/Motion: Approve the Treasurer’s report as presented

Discussion: none

Motion by: Patti

Second by: Steve

Vote: all *in favor* against abstain

Item 4: New Business—moved to first item on the agenda

Item 4A: Round Table Discussion with former board members regarding ideas for enhancing member benefits, events, education, etc. in 2023

Item 5B: Round Table-Jordan
Questions, concerns, comments

-No discussion

Item 6: Motion to adjourn

Motion by:Dianna

Second by:Steve

Adjourned at 8:18 pm